Privacy Policy Get Nature Positive

PREFIX

General Information The following information provides an overview of what happens to your personal data when you visit www.getnaturepositive.ch. Personal data is any data with which you can be personally identified.

Data Collection on www.getnaturepositive.ch Who is responsible for data collection on this website? The data processing on www.getnaturepositive.ch is carried out by the website operator. See the section "Notice about the responsible party."

How do we collect your data? Your data is collected firstly by you providing it to us. This can be data that you enter into a contact form, for example. Other data is collected automatically or after your consent when you visit the website. This primarily includes technical data (e.g., internet browser, operating system, or time of the page visit). The collection of this data occurs automatically as soon as you visit this website.

What do we use your data for? Part of the data is collected to ensure the error-free provision of the website. Other data can be used to analyze your user behavior.

What rights do you have regarding your data? You have the right to receive information about the origin, recipients, and purpose of your stored personal data. You also have the right to request the correction or deletion of this data. If you have given consent to data processing, you can revoke this consent at any time. Additionally, you have the right, under certain circumstances, to request the restriction of the processing of your personal data. Furthermore, you have the right to lodge a complaint with the competent supervisory authority.

For this and other questions on the subject of data protection, you can contact us at any time.

Analytics and Third-Party Tools When visiting this website, your browsing behavior can be statistically evaluated. This happens primarily with so-called analytics programs. Detailed information on these analytics programs can be found in the following privacy policy.

HOSTING

This website is hosted externally. The personal data collected on this website is stored on the servers of the hosting provider. This may include IP addresses, contact inquiries, meta and communication data, contract data, contact details, names, website access, and other data generated through a website.

Our hosting provider will process your data only to the extent necessary to fulfill its service obligations and follow our instructions regarding this data. www.getnaturepositive.ch is hosted by:

cyon GmbH, Brunngässlein 12, 4052 Basel, www.cyon.ch

Get Nature Positive, c/o Pusch, Hottingerstrasse 4, Postfach, 8024 Zürich, info@getnaturepositive.ch
Tel: 044 201 37 33

RESPONSIBLE PARTY AND CONTACT

The entity responsible for the data processing described here is:

Get Nature Positive, c/o Pusch, Hottingerstrasse 4, 8024 Zürich, info@getnaturepositive.ch

Inquiries about data protection can be sent to us by mail or email, including a copy of the ID or passport for user identification.

COOKIES

We use so-called "cookies" on our website, which are text files stored on your computer. This allows your computer to be identified during your visit to the website. You have the option to configure your internet browser to inform you about the occurrence of cookies, so that you can allow or exclude them, or delete existing cookies. Our website can generally be used without accepting cookies, although some functionalities may be restricted in that case. Cookies do not allow a server to read private data from your computer or data stored by another server.

WEB ANALYSIS

To gain insights into the use of our website and to improve our online offerings, we use the following tool:

Google Analytics We use Google Analytics on our websites, the web analysis service of Google LLC, Mountain View, California, USA. For Europe, Google Limited Ireland ("Google") is responsible. To disable Google Analytics, Google provides a browser plug-in at https://tools.google.com/dlpage/gaoptout?hl=en. Google Analytics uses "cookies," which enable Google to analyze your use of our website. The information generated by the cookie about your use of our pages (including your IP address) is usually transmitted to a Google server in the USA and stored there. We point out that this website has extended Google Analytics with the code "gat._anonymizeIp();" to ensure anonymized collection of IP addresses (so-called IP masking). When anonymization is active, Google shortens IP addresses within member states of the European Union or other parties to the Agreement on the European Economic Area, which means that no conclusions can be drawn about your identity. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and shortened there. Google may combine your IP address with other data held by Google. For data transfers to the USA, Google has committed to signing and adhering to the EU Standard Contractual Clauses.

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THIRD-PARTY TOOLS

Adobe Fonts Adobe Fonts is a service that provides access to a font library.

How does Adobe Fonts use cookies? When providing the Adobe Fonts website (fonts.adobe.com), Adobe uses cookies according to its privacy policy.

What information is collected by the "Adobe Fonts" service? To provide the "Adobe Fonts" service, Adobe may collect information about the fonts provided for the website. This information is used for billing and compliance purposes and may include:

- Provided fonts
- WEB PROJECT ID
- JavaScript version of the WEB PROJECT (string)
- Type of WEB PROJECT (string "configurable" or "dynamic")
- Embedding type (whether you are using the JavaScript or CSS embedding code)
- Account ID (identifies the customer from which the WEB PROJECT originates)
- Service providing the fonts (e.g., Adobe Fonts or Edge Web Fonts)
- Application requesting the fonts (e.g., Adobe Muse)
- Server providing the fonts (e.g., Adobe Fonts or enterprise CDN)
- Hostname of the page loading the fonts
- Time taken by the web browser to download the fonts
- Time from downloading the fonts with the web browser to applying the fonts
- Whether an ad blocker is installed to determine if the ad blocker affects proper tracking of page views
- IP address of the website visitor
- Operating system and browser version

How does Adobe use the collected data? Adobe uses the information from third-party websites that use Adobe Fonts to provide the "Adobe Fonts" service and diagnose delivery or download problems. This information is also used to pay for and fulfill Adobe's contracts with the font manufacturers whose fonts are used.

FILE DOWNLOADS

We do not require any personal information from you to download files from our website.

USER RIGHTS

As a user, you have the right to request and obtain free information about the personal data stored about you. You also have the right to correct incorrect data and to restrict or delete the processing of your personal data. If applicable, you can also assert your right to data portability. If you believe that your data has been processed unlawfully, you can file a complaint with the competent supervisory authority.

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DELETION OF DATA

Unless your request conflicts with a legal obligation to retain data, you have the right to have your data deleted. Data stored by us will be deleted if it is no longer needed for its intended purpose and there are no legal retention periods. If deletion cannot be carried out because the data is required for permissible legal purposes, the data processing will be restricted. In this case, the data will be blocked and not processed for other purposes.

CHANGES TO THE PRIVACY POLICY

We reserve the right to occasionally adjust this privacy policy, for example, in the case of changes to legal requirements or the introduction of new services. We ask you to regularly review our privacy policy to stay informed about our data protection measures.

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